

Our ROOSTER LOGO 'CROWS': **WAKE UP!**

OLD PEOPLE FALL

Falling is a Special Event Because the Actual Fall is the Final Act in a Sequence:

The Trip→The Loss of Balance→The attempt at recovery→The Flailing→The Grasping→The Fall

This Sequence Translates Into a Very Big Problem:

Every Year 14 Million of the 70 Million Americans 65+ FALL*

That fact costs the US Economy more than \$100 Billion** Annually.

THIS WEBSITE FOCUSES ONLY ON 'OLD PEOPLE'



Image FALL-SAFE™



Image Stabilitor™

FOUR SPECIFIC OBJECTIVES ARE RECOGNIZED:

- ◆ WE PREVENT FALLS....BEFORE THEY HAPPEN, *Especially At-Home*
- ◆ WE PROVIDE TWO PATENTED CABLE-TRACK SYSTEMS. EACH SUPPORTS AND ENABLES MOVEMENT *One is called: FALL-SAFE™; The other: STABILITOR™*
- ◆ WE DESIGN PRODUCTS SPECIFICALLY FOR 'OLD PEOPLE'S NEEDS (OPP)
- ◆ WE INVENTED A NEW CATEGORY TO COVER OLD PEOPLE: **OLDENOMICS™**: 'The Science of Being Old'

FALL-SAFE™ & STABILITOR™ - Stop/Prevent Falls-at-Home

'BEFORE THE FALL...Occurs'

*CDC and NIH Summary Statistics – World-Wide there are 890 Million People 65+, About 15-20% Fall Ever Year

** NIH and Bureau of Labor Statistics

All Inquiries to be Directed: fallsafestopsfalls.com or ultimatemedicalproducts@gmail.com



NO ONE WANTS TO FALL! NO ONE PLANS TO FALL!



**Falls Just Happen ... Mostly to Old People ... Even to Your
Parents and Partners**

To Fix This

WE INVENTED A KIND OF SEAT-BELT – for the home

Actually, We Invented 2 Types of Home Seat-Belts

FALL-SAFE & STABILATOR

'No More Transferring Between Hand-Holds As You Walk'

WE ALSO INVENTED AFFORDABLE INSTALLATION PLANS

THOSE YOU CAN INSTALL [DIY], or HAVE OUR PROFESSIONALS DO IT

The fundamental technology (now Patented) behind FALL-SAFE and STABILATOR is the commonly used ZIP-LINE and the Emergency Room Privacy Curtain-track. These ZIP's and Curtains move thousands of times each day. They are, both, Safe and Reliable.

Please address e-mail inquiries to: ultimatemedicalproducts@gmail.com or fallsafestopsfalls.com

Our Home Office is in Mount Kisco, NY 10549

We respond to your email in less than 24 hours

No Cost or Obligation No Paperwork

Your Easy Measurement - Our Instant Estimate

The next website sections you will describe: #1) Our Expanded Group of Engineered and Fun Systems, #2) Our Products Designed Especially for OLD PEOPLE (OPP), #3) The Simple Way to Use Your Cellphone for **FALL-SAFE** or **STABILATOR**



On either side
you will see a
'film-strip' of a
man & woman
being saved by:

FALL-SAFE

They Walk...

They Trip...

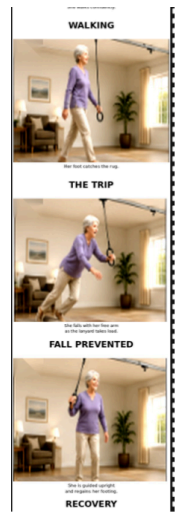
Almost Fall

....Then.....

SUPPORTED & SAVED

'The Simple'

STOP-Fall-System



Two pictures of **FALL-SAFE™** in your own home: All images can be expanded



FALL-SAFE - Track & Beam System **STABILATOR - Cornice and Cable System**

Notice the Special Wall-to-Wall (beneath the ceiling) Beams installed to support any weight without
'marring' or even touching your ceiling. The Cornice System is similar at the wall/ceiling junction.

Here are 3 pictures of STABILITOR™: Securely attached to the 'junction' of the ceiling and wall - the strongest structural support area.



Here is a close-up of the STABILITOR™ mechanism, also used by **FALL-SAFE**, showing the strong steel cable and movement trolley used to guide and support movement. The decorative cornice covering the mechanism is also shown.



FALL-SAFE & STABILITOR
Prevents Falls-at-Home

New — Patent Protected—Never Available Before or Elsewhere

Only from Fall Prevention Strategies LLC, 100 Diplomat Drive, Mount Kisco, NY, 10549 - ultimatemedicalproducts@gmail.com 914-218-3466

Our **'Primary Goal'** Is To **Save** Old People's Lives

SETTING UP **FALL-SAFE** or STABILITOR in your home:

[Ability Level: ANYONE WHO CAN HANG A PICTURE]



FIRST USE CELLPHONE: CAPTURE THE HOME AREAS YOU WANT COVERED

SECOND: WE USE AI TO STRUCTURE YOUR CHOICE. YOU, YOUR HANDYMAN OR WE WILL INSTALL

THIRD: WE SEND THE EQUIPMENT & HARDWARE....WITH DETAILED INSTRUCTIONS

WE WILL GUIDE YOU OVER THE PHONE ANSWERING EVERY QUESTION

ALL PRICES GIVEN OVER THE PHONE - GOOD FOR 1 YEAR ; SYSTEM EQUIPMENT WARRANTED FOR 10 YEARS



FALL-SAFE™
Support where you need it –
inside your home.

STABILITOR™
A continuous walking-support
pathway.



**YOU, or Your Parents, or Your Loved Ones
Will BE PROTECTED FROM FALLING-AT-HOME**

MASTER DRAWING 5

THE PROBLEM

LOOSE CARPET.
UNSTABLE STEPS.
DANGEROUS
MOMENTS.

- Trips happen
- Balance is lost
- Injuries occur
- Independence is threatened

**FALL-SAFE™
CHANGES
THE OUTCOME.**

FALL-SAFE™ ROOM-TO-ROOM MOBILITY SUPPORT SYSTEM

CONTINUOUS OVERHEAD SUPPORT. TOTAL CONFIDENCE. ZERO FEAR OF FALLING.



THE SOLUTION FALL-SAFE™

A continuous overhead support system that travels with you wherever you go.

- ✓ Prevents falls
- ✓ Provides balance
- ✓ Restores confidence
- ✓ Protects every step
- ✓ Promotes independence
- ✓ Enhances quality of life

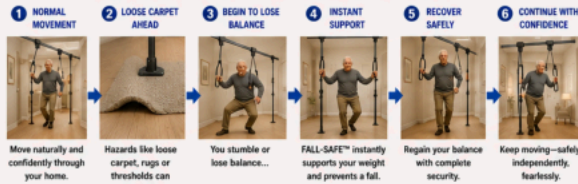
**SAFE AT HOME.
SAFE FOR LIFE.**

STAIRS MADE SAFE



Overhead support and side protection provide stability from top to bottom.

HOW FALL-SAFE™ PROTECTS YOU – EVERY STEP OF THE WAY



IDEAL FOR

- SENIORS AGING IN PLACE
- INDIVIDUALS WITH BALANCE CHALLENGES
- POST-SURGERY RECOVERY
- NEUROLOGICAL CONDITIONS
- ANYONE SEEKING ADDED SAFETY

SYSTEM FEATURES

- CONTINUOUS OVERHEAD RAIL**
Smooth, quiet movement from room to room.
- COMFORT HAND RING**
Simple single-ring grip for confidence and control.
- ADJUSTABLE HEIGHT**
Accommodates any user and any situation.
- FREEDOM OF MOVEMENT**
Glides effortlessly along straight or curved rails.
- SECURE & RELIABLE**
Engineered for strength, safety and peace of mind.
- FLEXIBLE INSTALLATION**
Installs in new or existing homes with ease.

FLEXIBLE CONFIGURATIONS CUSTOM FIT FOR YOUR HOME



FALL-SAFE™ – BECAUSE INDEPENDENCE SHOULD NEVER BE A RISK.



OLDENOMICS LLC

'The Science of Being Old'

OLDENOMICS LLC was formed to provide a 'Framework-Structure' for the Products and Services we developed to help assist OLD PEOPLE and to make their lives easier. An important part of 'The Science of Being Old' is recognizing that Old People think differently, act differently, and need different kinds of products than Young People. Oldenomics LLC will soon introduce Old People Products (OPP) to better and more appropriately fill the specific needs of Old People.

FALL-SAFE & STABILATOR were the first two of these products.

The JumpSTART - bed-bound Mobility and Exercise System was next.

RIZOR - The portable 'Get-Up-Anywhere' Device was then conceived.

Bounci-Bounce - The Leg Strengthening System was added.

XRCIZE - Using Wire-Cables to create unstressful Exercise-in-Space was next.

OLDENOMICS : Old People (65+) account for 25% of the USA Population

OLDENOMICS : Old People have their own perspective about life ... different from young people

OLDENOMICS : Need different products; require more patience; genuinely want to help others

OLDENOMICS : Control at least 60% of the Wealth in the USA

OLDENOMICS : More of them Fall, particularly at home, More Often than any other group



Irving Berlin got it right!

"THERE'S NO PEOPLE LIKE OLD PEOPLE!"

FALL-SAFE = FEEL-SAFE



Ideas Don't Retire They Expand

When **FALL-SAFE** & STABILITOR were optimized to Prevent Elders from Falling, the Inventor-Team quickly added several systems that would further benefit Old People. [ALL IMAGES CAN BE EXPANDED]

1. **JumpSTART** - A hydraulics system that enables bed-bound people or others, who must stay in bed, to move muscles before they atrophy - while making exercise fun.



2. **RIZOR** - A portable system that will permit people who fall outside their home or



apartment to get back to their feet

3. **Bounci-Bounce** - Modeled on a child's play-toy, this device builds leg-strength



4. **XRZIZE** - A system that uses wire-cable to exercise in 'space' so your feet are off the



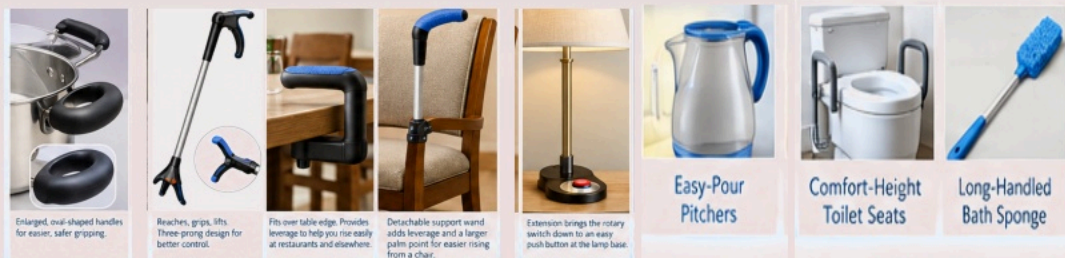
ground, which limits charley-horse

These Expansions Show That Old People Are Underserved!

THE BIRTH: OLD PEOPLE PRODUCTS [OPP]



ALL PRODUCTS UNDER DEVELOPMENT



BENEFITS IN USING OLD PEOPLE PRODUCTS (OPP)

OPP pots have enlarged 'easy-grip' handles

OPP combs provide leverage

OPP grabbers have 3 claws... not scissors

OPP cups won't easily be dropped

OPP grab bars mold to Your hand

OPP door handles hold Your hand

OPP fragrances: Anti-Drying & Anti-Aging

OPP vitamins provide memory enhancement

OPP brushes have wide-leverage stems

OPP zippers have wide pull-tabs

OPP 'LEVERS' make getting-up easy

OPP plates - deeper wells and wider edges

OPP front & back shower 'frame' protect best

OPP lamp-switches 'Twist On-Off' 100% easier

OPP lotions moisturize - use anywhere

CONTACT & COSTS

You can reach us at ULTIMATEMEDICALPRODUCTS@GMAIL.COM
OR fallsafestopsfalls.com

**We respond in less than 24 hours.
No Obligation.... No Paperwork**

COSTS:

ALL SYSTEMS WILL COST BETWEEN \$450 & \$4500

*(Depending On Complexity And Number Of Covered Rooms And Areas In The Home Or Apartment)
(equipment only) (professional installation not included)*

-BASIC SYSTEMS CAN BE DIY (do-it-yourself) starting at \$399 (one room or one bathroom)

-All Systems Certified to be used by people weighing up to 350lbs.

-All Systems can be expanded to other rooms and can be upgraded in complexity to any advanced level of Protection you want.

-Advanced Systems will automatically call Emergency Response Professionals the Moment Someone Trips or Begins to Fall

Relevant Statistics:

- 14 MILLION AMERICANS FALL EVERY YEAR per CDC
- 70 MILLION AMERICANS WILL BE 65+ OR OLDER Before December 2026
- The Average Cost of a Fall to an American family varies between \$2500 and \$25,000
- The Annual Cost of Falling - Including the Loss of Productivity of Immediate Family Care Givers is estimated at \$1 Trillion
- There are many Treatments and Assists After Someone Falls
- THERE ARE NO DEVICES, OR ASSISTS THAT PREVENT FALLS EXCEPT FOR FALL-SAFE AND STABILATOR